

next 47



OPEN UP TO A NEW KIND OF PARTNER

PRESENTATION E-WORLD / INNOVATION FORUM
ESSEN, FEBRUARY 8, 2017
DR. STEFAN PARHOFER, SIEMENS AG, TEAM NEXT47

THE STORY BEHIND OUR NAME:

**Since our foundation in 1847 we've
constantly asked ourselves:
What comes next?**

**AND NOW WE ARE TAKING
THE NEXT STEP — next47.**



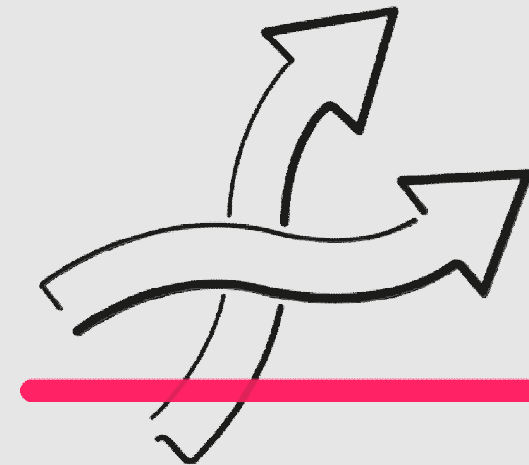
Werner von Siemens founded
together with precision
mechanic Johann Georg Halske
Siemens & Halske in Berlin
on October 1, 1847.

WE UNDERSTAND THE DYNAMIC INNOVATION LANDSCAPE.

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We know that:

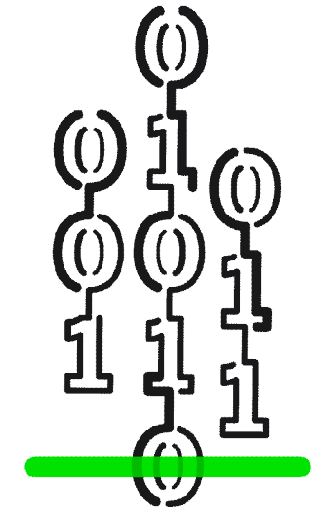
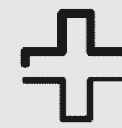
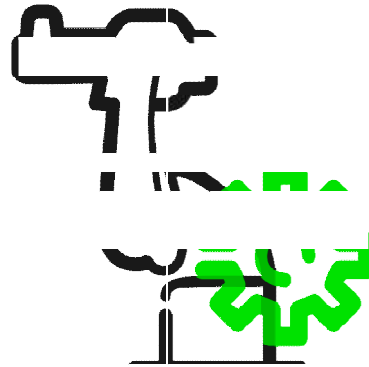
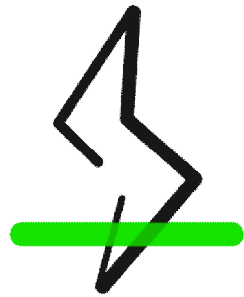
- **The drivers of innovations have changed.**
- **Traditional markets will be disrupted by new technologies and services.**
- **New markets continually evolve at the interface of new tech spaces.**
- **Ownership and market share are not a matter of size.**



That's why we rely on collaborative approaches, lean processes and mutual partnerships.

WE PURSUE INNOVATIVE IDEAS THAT CAN SHAPE THE FUTURE IN THE FIELDS OF ...

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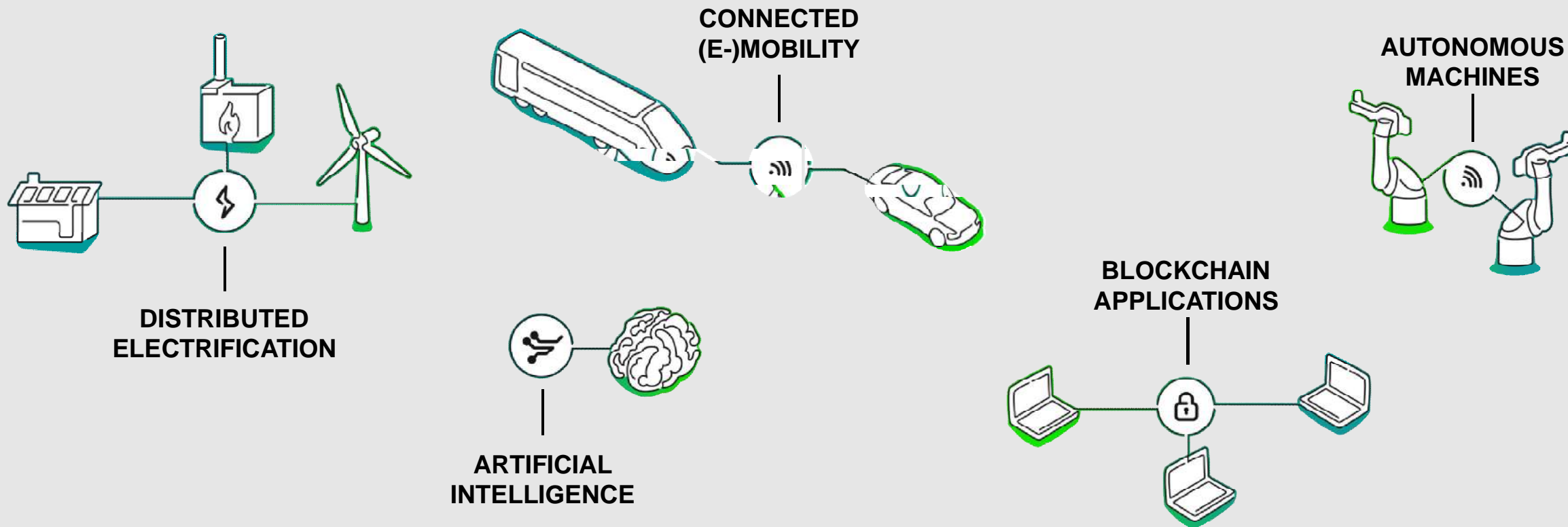
ELECTRIFICATION

AUTOMATION

DIGITALIZATION

WE FOCUS ON GAME-CHANGING COLLABORATIONS IN FIVE DYNAMIC INNOVATION FIELDS.

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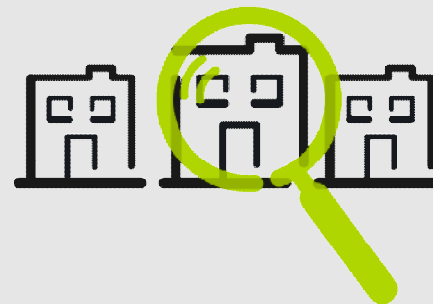
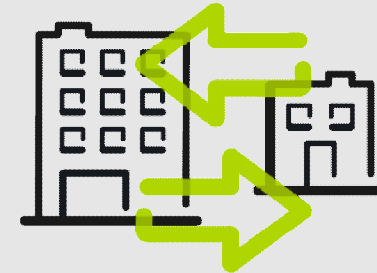


WE SEEK TO CREATE, PARTNER WITH AND INVEST
IN START-UPS AND ENTREPRENEURS.

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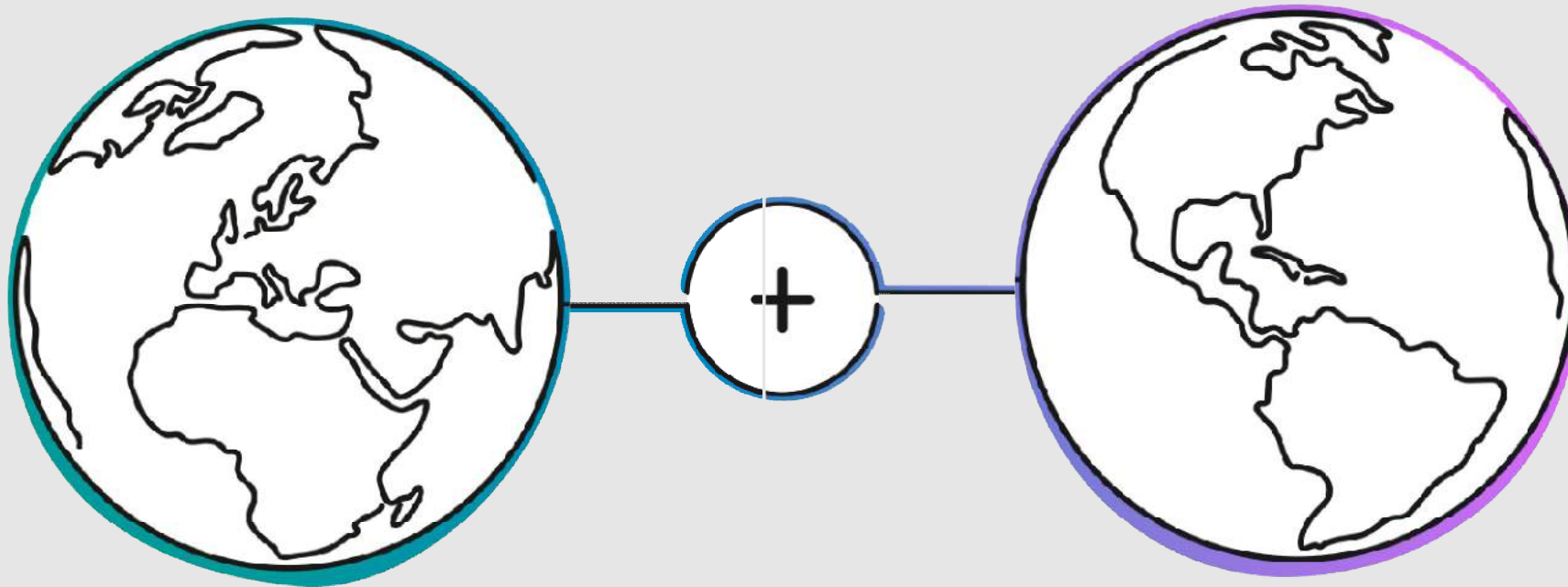
C³

- Capital
- Create
- Catalyst



WE BELIEVE DISRUPTIVE IDEAS AND RADICAL INNOVATION ARE BORN FROM COLLABORATION.

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It is our goal to merge the corporate world with the entrepreneurial world to create truly shared journeys.

WE CONNECT START-UPS TO OUR WORLDWIDE ECOSYSTEM.

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We deliver:

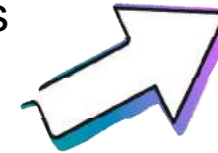


Relevant
use cases

Worldwide prototyping
and manufacturing
facilities



Large installed base
of Siemens
equipment



Access to more than
32,000
researchers in
global R&D

Access to
global markets
and **customers**



Deep
vertical
know-how

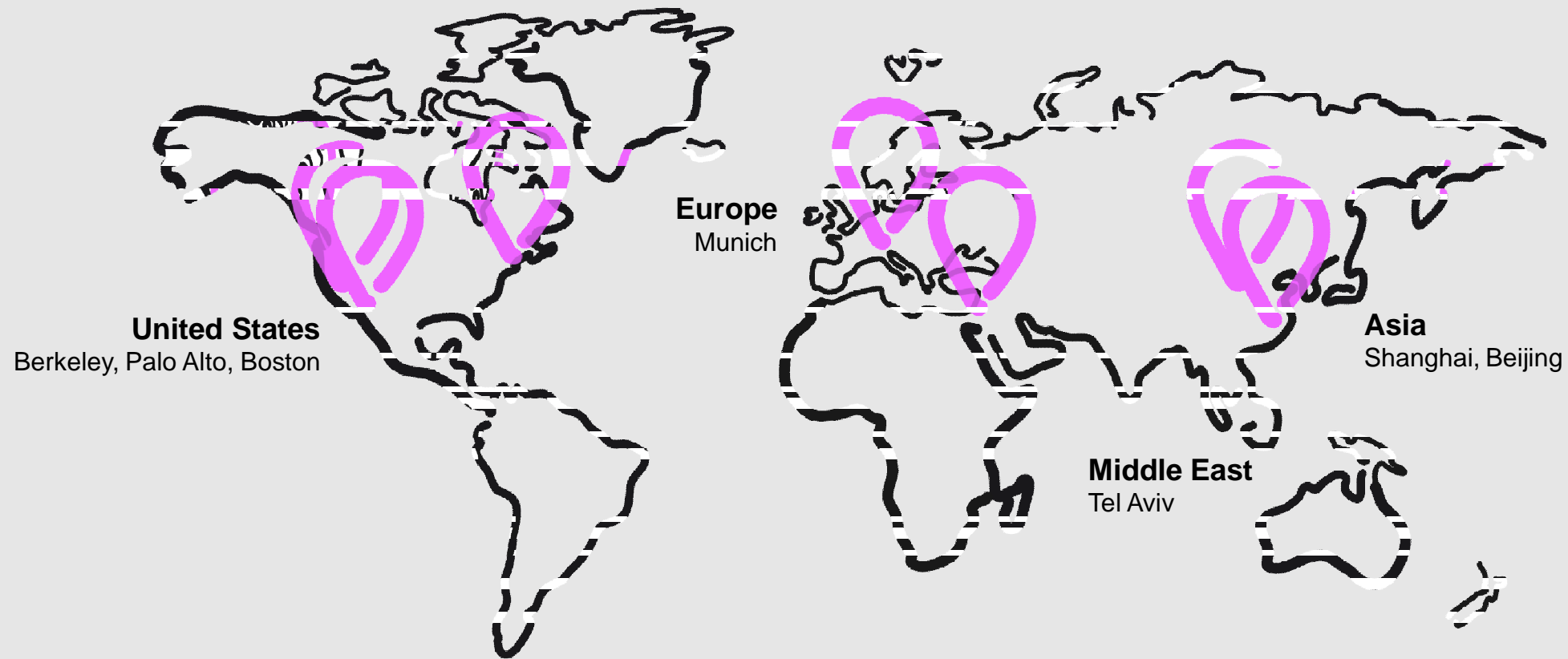


REAL
data to test
your algorithms


A team of
experienced mentors
and **entrepreneurs**

WE GET DOWN TO BUSINESS IN THE WORLD'S
BIGGEST INNOVATION HOTSPOTS.

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That includes Munich, Silicon Valley, Shanghai and Tel Aviv. And even more in the future.
We're ready to create the next generation of innovation no matter where.

LET'S DEVELOP
THE NEXT
BIG THING!